

SAMPLE 3: RESTAURANT LETTER

When is the last time you experienced

LOVE ON A PLATE?

Dear Rebecca,

My cousin Hazel was such an interesting person. Her presence at family dinners on Sunday made the time seem like a fun family picnic. Hazel always said or did something profound or hilarious. By far she was my favorite cousin.

One day, I remember, as we walked in the front door of our grandmother's house (everyone called our grandmother "Granny"); Hazel turned to me and said, "Eating at Granny's house tastes like eating love on a plate!"

The fried chicken, collard greens, and banana pudding aromas dancing in your nose. They awakened your taste buds and appetite while giving your mind and soul a *giant Granny hug*.

Calling you to take a seat and be fed... No, to take a seat, be well fed, and be at home. That day I had to agree with Hazel. More than just eating a delicious meal, you also enjoyed fellowship and comfort. How I really missed those times... **Until...**

Several weeks ago, when I had the pleasure of dining at South City Kitchen in Midtown Atlanta, Georgia. It is a nationally recognized restaurant considered a forerunner in the area of sophisticated Southern cuisine.

The New York Times said of the menu, "If this is the direction Southern cooking is taking, it's headed in the right direction."

Also voted "Best All-Around Restaurant in Atlanta" and enjoyed for over two decades, this restaurant specializes in Southern classics with a sophisticated spin enhanced by the amazing skills of Executive Chef John Spotkill.

The restaurant is set in a 1920s bungalow with a fireplace. It also has a back patio section that reminds me of Granny's porch. The place where we'd enjoy our dessert and many hours of family fellowship.

I had the Springer Mountain Farms Fried Chicken, collard greens with red bliss potatoes, and Bruléed Banana Pudding for dessert.

While enjoying my dessert, I imagined my cousin Hazel dancing around the porch as those southern flavors swirled in her mouth and embraced her tummy.

In my humble opinion, the New York Times review made an understatement. The food was southern cooking at its best! It reminded me of the spirit behind Sunday dinners with my Granny... both yummy food and relaxing atmosphere...

Would you like to enjoy some chic southern cooking? How about a yummy dance in your tummy? Let's have dinner tomorrow night and make that happen.

I will pick you up at 6:30 pm. Email or text me sometime today and confirm you can make it.

By the way, in case you're not a fan of fried foods, they have other delights from salmon to pork stew, burgers to barbeque, and also a gluten free menu.

Looking forward to spending time with you.

Sincerely,

Kymbä

P.S. Just a reminder that dinner is my treat tomorrow, and I will pick you up at 6:30 p.m.

P.P.S. As an added bonus during our meal, we will have a private meet and greet with Executive Chef John Spotkill. He only does this a few times a year so we are really in for a rare treat!!!